

# Whatcom Art Guild Newsletter



VOLUME 12 ISSUE 11

NOVEMBER, 2013

## WAG Officers

**President:** Linda Calkins

**Vice President:** Lori Hill

**Secretary:** Elvy Schmoker

**Treasurer:** Christine Johnson

**Membership:** Phyllis Howard

**Venues:** Lynn Wilson, Lyn Linder

**Trustees:** Pat Fisher, James Weaver, Beth Roberson

**Newsletter:** Kay Dee Powell

**Web Liaison:** Beth Roberson

**Web Design:** Michael White

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## Art Market News

### New Artists:

The Art Market is always changing. We wish to welcome a few new artists, some rotating and others moving into a permanent space. Please come see the excellent photography of **Lorraine Day** and **Elvira Butler**, beautiful paintings from **James Williamson** and **Vicki Grabicki**, and wood turning and jewelry from **Sherri Greenleaf**.

### Holiday Sale and Art Walk:

The Art Market is already decorated for Christmas and ready for shoppers! We will be open until 9:00 p.m. Friday and Saturday after Thanksgiving for the Art Walk and tree lighting in Fairhaven. We will be on the streets handing out coupons for 10% off one item for that weekend to entice shoppers into our fabulous Art Market. Doesn't that sound like fun?

### Open Mondays during December:

That's right, during the month of December we will be open on Mondays, **5 Days a Week** for holiday shopping. The new signs are really attracting customers, so we're anticipating a great Christmas season for shopping!

## Art Challenge

The art challenge this month and thru January is "fish." Think about salmon, Hawaiian tropical fish surrounded by colorful corals, or a koi pond with blooming lily pads. Use your imagination! This month has been a busy one for most artists so this challenge will extend through to the general meeting in January. Hope you have fun with it. Also, don't forget to bring your framed art challenges back to another general meeting and place them in the venue competition. In this way your work will be out for sale at our community venues.

~Beth Roberson, Lori Hill challenge coordinators



# Whatcom Art Guild

PO Box 3005  
Bellingham, WA 98227

**Art Market:**  
360-738-8564

## WAG MEETING DATES

November 19\*  
(3rd Tuesday)

December: None

Meetings are held at  
the Bellingham Library  
at 7:00 on the 4th  
Monday unless noted.  
Please mark your  
calendars.

### **WAG Board Meets:**

Firehouse Café in  
Fairhaven: 7:00  
2nd Monday monthly

## *Art Quotes on Selling*

*I'm aiming for the emotional honesty of Van Gogh and the promotional skills of Coca-Cola!*  
(Dion Archibald)

*If there were dreams to sell / What would you buy?*  
(Thomas Lovell Beddoes)

*We cannot judge our art because it does or does not sell.*  
(Abigail Brown)

*People buy because they are sold—either by someone else or themselves. They buy because they want to enhance their lives. Because what they see reminds them of something. Because there's a story behind the art or the artist. Because they want to get rid of money—sometimes lots of it.*  
(Roger Cummiskey)

*If the art is not selling, there is always that moment when we close like a flower with no sunlight and fail to open until the light returns.*  
(Elle Fagan)

*Most people could describe something they would like in their house, certain colors or a certain subject. But they usually buy a piece of art that speaks to them emotionally—a scene that reminds them of a special place, or a painting that just makes them happy.*  
(Nina Allen Freeman)

# Artists of the Month



1st Place: *Water's Edge*  
~Lorraine Day



2nd Place: *Scarf with Circles*  
~Kay Dee Powell



4th Place: *Rocks*  
~Rosemary Woodyard



3rd Place: *Table Top Mountain*  
~Maria Monks

# WAG Fall Show Report

## ***WAG 2013 Fall Show***

Congratulations to the Guild for a most successful Fall Show.

Many thanks to all the members who worked hard to make it a great show—committee members, volunteers, booth owners, exhibitors in the formal and informal areas and those who came out to demonstrate their arts and crafts. A special thank you to JoAnne Wyatt for her donation to the Guild to fund the purchase of the new yellow and black Art Show banners which showed where we were and attracted new customers. And we can use them for many other events – great investment for us.

The Show attracted over 400 visitors over the three days, November 8-10<sup>th</sup>. We grossed \$6117 in sales, with the Scholarship Benefit Silent Auction taking \$737.50 in bids and miscellaneous donations, and the St Joe's Children's Raffle netted \$244.

Our booths, Formal and Informal show areas were fully subscribed and the variety and professionalism were much appreciated by our visitors.

In the Formal show, the Popular Vote was won by Cheri Beard for her very beautiful and colorful photo of Bowman Bay.



The Show could not have been so successful without the great work and support of Elvy and Dave Schmoker (floor design and layout), Karen Verburg (poster, postcard and bookmark design and Formal Art check-in), Karin Silvernale (Hanging Committee), Arlene Mortimer (Silent Auction), Lori Hill (poster printer and distributor), Chris Johnson (front desk), Lorraine Day (St Joseph Raffle coordinator), James Weaver (properties collection, set-up and break-down), Beth Roberson (Publicity), Carrelyn Banner (floor coordinator), Karen Tobiassen (coffee area set-up). These folks and their hardworking teams made it so easy for us to be successful.

A post-show review will be held Dec.2<sup>nd</sup>. If you have any thoughts you would like to share regarding what went well, what could be improved plus any new ideas, please don't hesitate to send them to me.

Planning for the Spring Show has already started! Put it on your calendar – May 16-18<sup>th</sup> at Fox Hall. We already have several people who have asked to be signed up for booth space and will be opening up registrations soon.

Thanks again to all for a great show.

Pat Fisher  
Show Coordinator  
pat.fisher@comcast.net

# WAG Scholarships

Thanks to all our members and guests who fully supported our first ever Silent Auction for the scholarship fundraiser at the Fall Show. I want to thank Anita Thompson and Mary Quintrall of the committee who worked diligently soliciting donations for the gift containers from our business supporters. They also worked on all the signage and support, especially for me. It took us all to make it happen. We gained \$695 to add to funding for our scholarships for 2014/2015. I think it was a great event.

~Arlene Mortimer  
Scholarship Chair

PS If any of you would like to fulfill your committee obligation for next year, there is room on the scholarship committee. A very worthy cause, the students and staff are so appreciative of whatever we can give as scholarships. Just call me or our president to volunteer!

## Bellewood Acres Venue

We have our annual venue at Bellewood Acres coming up in December. Last year was a great success and they are looking forward to seeing us again. We need paintings and prints, any 3D art, cards and Christmas ornaments. People are looking for Christmas ideas so smaller items are very popular too. Set up will be December 2nd and take down the first week of January. Bellewood will be closed the month of January this year so our show will just be the month of December. Bellewood will take a 20% commission and WAG will take 10% as we did last year.

December 7th will be an **artist's reception** from 2:00 to 4:00. Food and beverages will be provided by Bellewood.

Please let Christine Flacco, Lynn Wilson or me know what you plan to enter as soon as possible. We would like a description of your work and how many pieces you plan to enter. Don't miss out of this fun event.

Linda Calkins  
President WAG

# WAG Membership

Hi All,

As promised, here is the first reminder for renewing our memberships. It would help to have these in by Dec 31st so we can get the year off with a bang. This year we ask that you PLEASE include the form. We need to make sure to keep our records updated and this is the BEST way to do it. You will notice that we're asking for your cell phone number this time. With so many of us using them, it makes it a better way to reach each other. AND we are gathering the business names we each use. So fill out the forms and get them to us with your payment.

Thank you!

Phyllis Howard  
Membership Chair



## 2014 Membership Renewal

\$35.00 YEARLY MEMBERSHIP DUES OR  \$40.00 YEARLY MEMBERSHIP DUES + SALES WEBSITE PARTICIPATION

NAME \_\_\_\_\_ PHONE \_\_\_\_\_ CELL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

YOUR MEDIUMS? \_\_\_\_\_

YOUR BUSINESS NAME? \_\_\_\_\_

PRODUCTS/CRAFTS YOU CREATE? \_\_\_\_\_

PLEASE SELECT THE COMMITTEE(S) WHERE YOU WOULD LIKE TO CONTRIBUTE THIS YEAR. \*  
(\*PLEASE NOTE: IF YOU DO NOT SELECT A COMMITTEE, YOU WILL BE ASSIGNED TO SHOWS.)

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> ART MARKET       | <input type="checkbox"/> LIBRARY                    | <input type="checkbox"/> SCHOLARSHIP            |
| <input type="checkbox"/> AWARDS & JUDGING | <input type="checkbox"/> MEMBERSHIP                 | <input type="checkbox"/> SHOWS                  |
| <input type="checkbox"/> CORRESPONDENCE   | <input type="checkbox"/> NEWSLETTER/ GRAPHIC DESIGN | <input type="checkbox"/> SPECIAL EVENTS         |
| <input type="checkbox"/> DIRECTORY        | <input type="checkbox"/> PLEIN AIRE SKETCH-OUTS     | <input type="checkbox"/> ST JOE'S KIDS          |
| <input type="checkbox"/> FINANCE          | <input type="checkbox"/> PROGRAMS                   | <input type="checkbox"/> TELEPHONE              |
| <input type="checkbox"/> HISTORIAN        | <input type="checkbox"/> PROPERTIES                 | <input type="checkbox"/> VENUES                 |
| <input type="checkbox"/> HOSPITALITY      | <input type="checkbox"/> PUBLICITY                  | <input type="checkbox"/> WEBSITE/GRAPHIC DESIGN |

Send completed form with check (payable to Whatcom Art Guild) to:  
WAG Membership, P.O. Box 3005, Bellingham, WA 98227